

「なぜカスタム指数なのか？」

文字起こし、2025 年 11 月 18 日

00;00;00;10 - 00;00;02;18

これからの投資はもっとパーソナライズされたものになります。

00;00;02;23 - 00;00;10;05

お客様は、単に市場全体を追うだけでは飽き足りません。

自身の価値観や戦略を反映した指数を求めています。

00;00;10;18 - 00;00;13;10

つまり、指数の作り方そのものを自分で作りたいのです。

00;00;13;27 - 00;00;27;20

市場全体のベンチマークから個別の事情に合わせた戦略まで、投資家はより多くの選択肢を望んでいます。

カスタム指数は、標準的な指数の強みをベースに個別的なニーズに合わせてパーソナライズしたものです。

00;00;27;27 - 00;00;38;23

ポートフォリオを特定の方針に整合させながらも、

個別化を大規模に実施し、商品開発を加速させることを目的としています。

また、市場におけるお客様の存在感を主張する方法の一つにもなります。

00;00;39;01 - 00;01;00;29

MSCI は、アイデアをレガシーに変えるには何が必要かを熟知しています。

徹底したリサーチとグローバルなデータを組み合わせ、

大胆なイノベーションを可能にするとともに、機関投資家の基準を満たせるようなカスタム指数を提供します。

コンセプトから設計まで、当社のチームがお客様と力を合わせながら、最先端のツールと MSCI のグローバルリサーチの専門家の知見を組み合わせで作ります。

00;01;01;05 - 00;01;04;15

だからこそ、MSCI のカスタム指数には違いがあるのです。

00;01;04;24 - 00;01;07;26

カスタム指数エンジンを備えた MSCI は、

00;01;07;26 - 00;01;15;20

リアルタイムの設計ツールと、それを背後で支える堅牢なメソドロジーと緻密なデータにより、お客様のビジョンをチャンスに変えます。

00;01;16;09 - 00;01;32;28

透明性を求めるアセットオーナーであろうと、

差別化された戦略を届けたい資産運用会社や仕組み商品売り出す銀行であろうと、

また、顧客体験の単純化を目指すウェルスマネージャーであろうと、

MSCI のカスタム指数は妥協のないカスタマイズを可能にします。

00;01;33;08 - 00;01;42;01

MSCI なら、スピード、クオリティ、規模のいずれかを選ぶ必要はありません。

当社のカスタム指数はお客様が構築するのです。そして、それを支えるのは MSCI です。

問合せ先

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